

# Programme

SUNDAY 29 JULY		
09h00-15h00	Exco & Board meetings	TBA
15h00-16h30	Patrons' Function	Exhibition Centre
16h30 - 20h00	Sanibonani, Dumelang, Molweni - "Welcome to the Village" – Theme: Western Hoe Down	Lapa
MONDAY 30 JULY		
06h45-07h45	Early morning activity - walk in the Misty Hills botanical garden with a Horticulturist	Outside Pelindaba
07h00-08h00	Breakfast	Restaurant
07h00-08h30	Delegate Registration	Outside Pelindaba
08h00 - 08h30	New villagers' welcome - First time attendees Indaba	TBA
09h00-10h30	<b>Legotla 1 - Opening the Village: Including Minister of Tourism and the "Chief" of the Jo'burg Village</b> <i>Derek Hanekom, Minister of Tourism; Sisa Ntshona, CEO SA Tourism, Mbali Mahlangu, Isiba Le Africa</i>	Pelindaba
10h30-11h00	Refreshment break and interaction with exhibitors in their designated kraals	Exhibition area
11h00-12h30	<b>Awesome Gathering of Minds</b> aka AGM	Pelindaba
	<b>Motivational Imbongi - Create and Cultivate a Healthy Organisational Culture – Colin J Browne, Happy Sandpit</b> Since all measurable business results stem from an engaged workforce, the primary role of leadership must be the management of culture. In South Africa today, there are organisations, many of them household names that you likely already do business with, who are leading the charge globally in people engagement. And as a result they are seeing exceptional business results. In this keynote, Colin J Browne will use storytelling to highlight smart people engagement ideas you can take back to your own business and implement immediately. Through this narrative session he will demonstrate how a focus on culture can help you soar to success.	
12h30-14h00	Lunch and networking	Boma
14h00-15h30	<b>Legotla 2 - Entrepreneurship and SMME Development: Ignite sessions, followed by a village chat</b> <i>Facilitator: Chad Botha, Inspire Furniture</i>	Pelindaba
	<b>Panellists: Septi Bukula, Osibi Management; Dylan Kohlstädt, Shift ONE; Mark John Cartmell, BrightGiants Ltd</b> This session will feature a panel discussion of experts who are successful entrepreneurs – but who also own some battle scars. They'll talk about how their companies attracted funding, acquired customers and grew over time. It's through their setbacks and failures along the way that they were able to grow, and where you can learn.	
15h30-16h00	Refreshment break and interaction with exhibitors in their designated kraals	Exhibition area

## MONDAY 30 JULY

	<p><b>Legotla 3 - Back to our Roots: find out about the new ways to contribute to sustainability</b></p> <p><b>Never Let A Crisis Go To Waste: Corne Koch, Wesgro and Sisa Ntshona, CEO SA Tourism</b> UNESCO's new World Water Development Report says that 3.6 billion people currently live in places that can suffer from water scarcity for at least one month of the year. It projects that the figure will rise to five billion—half of the world's predicted 10 billion population—by 2050. The news of our possible predicament Day Zero went global within 24 hours, with news networks and social media showing pictures of empty dams and people standing in queues for water. The impact on business across various sectors was immediately felt. How can we as a destination not let this crisis go to waste?</p> <p><b>Sustainable and Ethical Food: Lorriane Jenks, Hotelstuff</b> It's not about crystal-clutching hippie hubris. It's not about me. It's not about you. It's about that, them and those. It's about protecting and future-proofing our very existence. The planet is fine – we are not. Twenty years from now, our children will say “Hey, Mom, Dad! You knew. What did you do?” So, what did you do? What can you do? Once we understand the “why” – we instinctively seek the “what” - then discover the surprisingly simple “how”. Lorraine will explode the myths about starvation in Africa and about expensive, elitist organic, good, clean and fair food.</p> <p><b>Start Small, Think Big: Lisa Jade Merven, GingerBiscuit</b> Sustainability is a journey, and not a destination. Even though the road ahead may seem overwhelming at times, all great adventures begin with a small first step. Lisa Jade explores the small steps we can take as an industry to embark on our journey with becoming more sustainable, and why we should be aiming for the stars when doing so.</p>	<p><b>Legotla 3 – The Nuts and Bolts of it all</b></p> <p><b>GDPR and the Event Professional: Paul Martin, Events AIR</b> Event management is a different world than it was just a few years ago, transformed by technologies that have changed the very way we approach our work. We collect more information than ever before, and we can access our event planning and reporting tools from wherever we need to work. This has enabled us to connect and engage with our clients and event attendees in ways that were unimaginable just a decade ago. But there's a downside to these technologies: they've introduced the new and significant challenge in securing our attendees' data against cybercrime. With hackers and criminals out to steal credit card details, account passwords, personal information, and who knows what else...what's a meeting planner to do? In this session EventsAir will look at event registration trends of the 21<sup>st</sup> Century. They will also unpack what the modern media planner needs to know about GDPR.</p> <p><b>Essential Knowledge for the SAACI member about POPI and PAIA. What you need to know! Errol Ninow, Gintan Luthuli Associates</b></p> <p><b>Millennials in the Hospitality Workplace and how to keep 'em: Stephen Hickmore, Hospitality Solutions Company</b> Much has been spoken about the work habits and desires of the generation born in the 80's. By 2025 Millennials will make up 75% of the workforce. What do they want out of a career in hospitality? What do we do to keep them? Using results from his recent survey on generational differences in the SA Hospitality industry, Stephen (of Generation X) tries to unpack the sometimes conflicting information, misnomers and assumptions about Millennials.</p>	<p>Pelindaba</p>
<p>18h30-00h00</p>	<p>The awards and networking dinner with “The Village People”</p>		<p>Carnivore restaurant</p>

# Programme

TUESDAY 31 JULY		
06h45-07h45	Early morning activity – Yoga	Summerhouse Lawn
07h00-08h30	Breakfast	Restaurant
07h00-08h30	Delegate registration	Outside Pelindaba
	<p><b>Legotla 4: Technology and Digital Platforms for Events</b></p> <p><b>Hybrid Events – It’s Here.....Understand, Embrace or Get Left Behind: Kyle Smith, Conference Consultancy South Africa</b> We have all heard of the buzzword ‘Hybrid Events’, but what’s all the fuss about? Internet broadcasting has been around for a while but we are only now seeing the adoption of this technology in the business events industry. Why and what does this mean for your organisation and your clients? Is it a threat to your livelihood, a trend that will pass by the end of winter or an opportunity waiting to be embraced?</p> <p>In this session, we will explore the misperceptions, facts and opportunities presented by Hybrid Events including the benefits and the value it brings to event clients, organisers, venues and suppliers and what steps you can start to take to incorporate it into your upcoming event.</p> <p><b>Successfully Navigating the Digital Age and Future Proofing your Business: Michelle Prinsloo, Omni hospitality</b> In today’s digital age our customers are increasingly dictating how we interact with them. There are a plethora of platforms and technologies being introduced into the market every day. How do you qualify and plan in terms of investment in technologies? How do you determine which technologies are relevant and invest accordingly? Included in the presentation is an introduction to some of the disruptive technologies and innovations available that can positively impact your business as well as some insightful tips on how to optimize these technologies to leverage and drive efficiencies in your business.</p> <p><b>101 of Why Digital and Social Media for your MICE Business: William Price and Mqondisi Gumede, #HACKTOURISM</b> In the last few years, social media and mobile have disrupted business and behaviour in many ways that no-one could have imagined. This is true for the tourism and hospitality space too, and also for professional meetings organisers and conference planners. Now, more than ever before, digital and social are becoming the key focus areas for delegates and organisers to improve engagement and increase value - before, during and after events. During their talk, they will focus on a few key principles and highlight a few must do best-practices to ensure that you and your next event don't get left behind. You don't have to be a digital marketing expert or a social media diva to get in on the action.</p>	Pelindaba
10h30-11h00	Refreshment break and interaction with exhibitors in their designated kraals	Exhibition area

# Programme

TUESDAY 31 JULY		
	<b>Legotla 5 – What’s next ignite sessions</b>	
11h00-12h00	<p><b>The Event Effect: Kwakye Donkor, Africa Tourism Partners</b> What’s next, is tourism growth all we aim for? How do we create market access and business opportunities through business events? Join this session to discover the broader reach of business events and the opportunities for growth offered across the various platforms. Deep dive into the real business of events.</p> <p><b>Beyond Stats – Amanda Kotze-Nhlapo, South Africa National Convention Bureau (SANCB)</b></p>	Pelindaba
12h00-13h30	Lunch and networking	Boma
13h30-16h00	<p>Final conference session <b>Event Qualifications vs Certifications and Experiences</b> <b>Facilitator: Rudi van Der Vyver, SAACI</b> <b>Panellists: Melanie Sillince, CEPA; Karen Kotowski, Events Industry Council; Claire Smith, PCMA</b> We are all professionals in the business events industry but are we driving and operating the industry as a truly professional industry in Africa? Learn from thought leaders and industry experts about the value of certifications in creating and driving a culture of professionalism. How does this affect you and what will this do for the industry?</p>	Pelindaba
	Announcement of 2019 Congress city and venue and handover	
	<p><b>Motivational Imbongi – Challenging the Frontiers, Lumka Msibi</b> Lumka will take you on a journey of her personal story of success over challenges, going from the dusty streets of Soweto to as far South as the coldest place on Earth, Antarctica, and as far North as the USA where she worked at NASA as an Aerospace Engineer fellow.</p> <p>Her next frontier - space, is one that African nations have largely left unexplored. As a Senior Aerospace Engineer, Lumka is empowering a future in which developing African countries use data about their environment to foster their own development. She is researching ways to boldly go where few Africans have gone before. Observers of Africa will see a new reality.</p>	
16h00-18h00	A villager's farewell	Pool Deck