



**saaci**  
SOUTHERN AFRICAN ASSOCIATION  
FOR THE CONFERENCE INDUSTRY

29-31 JULY  
**2018**  
MISTY HILLS  
JOHANNESBURG



**IT TAKES A VILLAGE**  
NETWORKING | LEARNING | COMMUNICATION

# SPONSORSHIP PROSPECTUS

## ABOUT THE CONFERENCE

'It takes a village' and SAACI Congress 2018 welcomes business events industry members to join the village by attending the flagship event of the business events calendar. The SAACI Congress 2018 will be held at Misty Hills in Johannesburg, South Africa, from 29 -31 July 2018.

Raise your game at SAACI 2018 - through learning, networking and communication. This congress brings together professionals from a variety of conference industry sectors including conference and event organisers, events management companies, service providers and industry stakeholders representing government, venues, destinations and more.

SAACI is focused on raising the bar in the business events industry across all member interactions and in so creating true, tangible value to our members and the greater industry in Southern Africa.

Following the success of the Sustainability Village at various industry events, we have decided to incorporate this innovative concept into the SAACI Congress 2018. Not only does it speak to this year's theme "It Takes a Village", but it also encourages responsible gifting. Each speaker and delegate will receive a gift voucher which they can spend at the on-site Sustainability Village. This enables them to choose from a selection of gorgeous, handcrafted, African-inspired items to find something that they will love and treasure for years to come, while providing local entrepreneurs the platform to market and sell their products.

## LEVEL ONE SPONSORSHIP OVERVIEW

<u>PACKAGE</u>	<u>VALUE</u>	<u>QUANTITY AVAILABLE</u>
Platinum sponsor	R200 000.00	One
Gold sponsor	R150 000.00	One
Silver sponsor	R100 000.00	One
Bronze sponsor	R75 000.00	Two
Speaker sponsor	R20 000.00	Six
Welcome function sponsor	R40 000.00	One
Gala dinner sponsor	R125 000.00	One
Farewell cocktail sponsor	R30 000.00	One
Lunch sponsor	R15 000.00	Two
Tea break sponsor	R10 000.00	Four

## LEVEL TWO SPONSORSHIP OVERVIEW

<u>PACKAGE</u>	<u>VALUE</u>	<u>QUANTITY AVAILABLE</u>
Delegate bags	R25 000.00	One
Delegate lanyards & badges	R6 000.00	One
Note books & pens	R15 000.00	One
Website banner sponsor	R2 000.00	Six
Congress crew branded shirts	R6 000.00	One

## SPONSORSHIP OPPORTUNITIES IN KIND

Should you have a product or service that you would like to showcase to the business events industry please contact us directly. These services will be offered to our members who offer these services on a first come first served basis. Should a non-member wish to take up this opportunity it may be considered by the SAACI LOC in conjunction with SAACI Head Office prior to confirmation.

Services include but are not limited to:

- Audio-visual equipment and technical support
- Décor
- Entertainment
- Beverages (this will be in discussion with our host venue Misty Hills)
- Transport services

\*\* All prices quoted are exclusive of VAT @ 15%

\*\* Packages are booked and confirmed once full payment has been received

## LEVEL ONE SPONSORSHIP PACKAGES

### PLATINUM SPONSOR

**R200 000.00**

- Sponsor logo on SAACI conference website
- Sponsor acknowledgement on SAACI Official social media platforms
- Acknowledgement in the conference App
- Advert banner in the conference App
- Space in the exhibition area
- Appreciation signage at the event
- Sponsor logo on conference screens
- Congress registration for eight delegates

### GOLD SPONSOR

**R150 000.00**

- Sponsor logo on SAACI conference website
- Sponsor acknowledgement on SAACI Official social media platforms
- Acknowledgement in the conference App
- Advert banner in the conference App
- Space in the exhibition area
- Appreciation signage at the event
- Sponsor logo on conference screens
- Congress registration for six delegates
- Space in the exhibition area

### SILVER SPONSOR

**R100 000.00**

- Sponsor logo on SAACI conference website
- Sponsor acknowledgement on SAACI Official social media platforms
- Acknowledgement in the conference App
- Advert banner in the conference App
- Appreciation signage
- Sponsor logo on conference screens
- Congress registration for four delegates
- Space in the exhibition area

### BRONZE SPONSOR

**R75 000.00**

- Sponsor logo on SAACI conference website
- Sponsor acknowledgement on SAACI Official social media platforms
- Acknowledgement in the conference App
- Advert banner in the conference App
- Appreciation signage at the event
- Sponsor logo on conference screens
- Congress registration for two delegates
- Space in the exhibition area

**WELCOME FUNCTION SPONSOR****R40 000.00**

- Exclusive recognition as the Welcome Function Sponsor
- Exclusive branding rights of the welcome cocktail venue
- Opportunity to address the attendees at the function for five (5) minutes
- Sponsor logo on SAACI conference website
- Acknowledgement in the conference App
- Advert banner in the conference App
- Sponsor logo on conference screens

**LUNCH SPONSOR****R15 000.00**

This sponsorship entitles each delegate to a full buffet lunch on 30 and 31 July 2018.

- Exclusive recognition as the Lunch Sponsor for that day
- Exclusive branding rights of the lunch venue for that day
- Sponsor logo on SAACI conference website
- Acknowledgement in the conference App

**TEA BREAK SPONSOR (*four opportunities available*)****R10 000.00**

This sponsorship entitles each delegate to tea / coffee on 30 and 31 July 2018.

- Exclusive recognition as the Tea Break Sponsor for that day
- Exclusive branding rights of the venue for that day
- Sponsor logo on SAACI website
- Acknowledgement in the conference App

**GALA DINNER SPONSOR****R125 000.00**

- Exclusive recognition as the Awards Dinner Sponsor
- Exclusive branding rights of the awards dinner venue
- Sponsor acknowledgement on SAACI Official social media platforms
- Opportunity to address the attendees at the function for five (5) minutes
- Sponsor logo on SAACI conference website
- Acknowledgement in the conference App
- Advert banner in the conference App
- Sponsor logo on conference screens
- Space in the exhibition area

**FINAL COCKTAIL SPONSOR****R30 000.00**

- Exclusive recognition as the Final Cocktail Sponsor
- Exclusive branding rights of the final cocktail venue
- Opportunity to address the attendees at the function for five (5) minutes
- Sponsor logo on SAACI website
- Acknowledgement in the conference App
- Advert banner in the conference App
- Sponsor logo on conference screens

## LEVEL TWO SPONSORSHIP PACKAGES

### DELEGATE BAG SPONSOR

**R25 000.00**

To create a sustainable SAACI 2018 the committee may choose to give each delegate a gift card to spend on the delegate bag or gift of their choice at the SAACI 2018 Sustainability Village. This will be discussed with the sponsor of this high profile, much sought after sponsorship item.

- Sponsor logo on SAACI conference website
- Sponsor acknowledgement on SAACI Official social media platforms
- Acknowledgement in the conference App

### DELEGATE LANYARDS & BADGES SPONSOR

**R6 000.00**

All conference delegates will be required to wear their issued lanyard and badge to gain access into the sessions. The sponsor to supply their logo, and the conference organiser to source and manage production of the lanyards & badges.

- Co-branding to appear on the front of the lanyard together with the conference logo
- Sponsor logo on SAACI conference website
- Acknowledgement in the conference App

\* *Should a sponsor wish to provide the notebooks and pens without co-branding with SAACI a nominal fee of R3 000.00 will be levied. All notebooks and pens must be pre-approved by the organisers.*

### NOTE BOOKS & PENS SPONSOR

**R15 000.00**

Distributed via the delegate bags, the note pads and pens are items which will see continuous use throughout the conference.

- Co-branding to appear on the front of the notebook together with the conference logo
- Sponsor logo on SAACI conference website
- Acknowledgement in the conference App

\* *Should a sponsor wish to provide the notebooks and pens without co-branding with SAACI a nominal fee of R6 000.00 will be levied. All notebooks and pens must be pre-approved by the organisers.*

### CONGRESS CREW BRANDED SHIRTS SPONSOR

**R6 000.00**

Have your brand seen walking around the whole conference with exclusive branding of the back of the organising staff shirts working during the three days.

- Sponsor logo on SAACI website
- Acknowledgement in the conference App
- Co-branding on staff shirts

**CONFERENCE APP BANNER ADVERTISING (six opportunities available)****R2 000.00**

Enjoy the reach of the SAACI delegates by advertising on the official conference App. This will be on a banner rotational basis.

**SPONSORSHIP OPPORTUNITIES IN KIND**

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- Transport services

**INTERESTED?**

Should you wish to sponsor your services or product in kind please contact us for these opportunities. If you are interested in taking up one or more of these amazing marketing opportunities or should you require more information, then please contact:

**LORIN BOWEN**

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